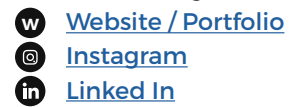


# MARIA ALEJANDRA ICAZA PAREDES

FURNITURE DESIGN  
PRODUCT DESIGN

+1 (912) 275-3037  
marialeicaza@gmail.com



## WORK EXPERIENCE

2020  
May-Present

**Freelance** | Remote | *Designer*

- Design products, furniture, and art installations for several clients/brands.
- Develop drawings, 3D models and renders for said projects.
- Clients/brands include Armen Charabegian, Kelty, posh Creations, SnapDeck, Snap Patio, Juana Valdes and others.

2019  
October-Present

**Luis Pons Design Lab** | Miami, FL, USA | *Furniture Designer/ Manufacturing Engineer*

- Design furniture, products, and interiors for the hospitality and residential sectors.
- Implement the design process when developing projects.
- Build 3D digital models of ongoing projects; render as needed.
- Develop technical drawings of furniture and products for fabrication.
- Communicate with the client, vendors and manufacturers during projects.
- Coordinate fabrication of furniture and products: material inventory and purchasing, fabrication outsourcing, delivery to client.
- Solve problems that arise during stages of ideation, design or fabrication.
- Collaborate with other designers in the lab with projects in interior, furniture, product design or art installations.

2020  
July-October

**Havenly** | Remote | *Homestylist*

- Work online through the Havenly platform to create beautiful designs for Havenly clients.
- Consistently achieve and/or exceed performance goals relating to both client happiness and sales targets.
- Source furnishings and decor from a wide variety of retail, trade and wholesale vendors.
- Stay active on social media as well as in local and online communities to bring awareness to brand and service.
- Actively follow the latest news and trends in interior design.
- Go above and beyond to ensure the needs of the clients are met, their experience is delightful, and the clients return again and again.

2017  
November-December

**Laser Studio 3D** | Panamá, Panamá | *Model Maker*

- Design and manufacture scaled furniture for architectural models in various materials (Medium Density Fiberboard (MDF), acrylic, paint, card stock, laminate, among others) with fabrication processes ranging from manual to mechanized (laser cutter).

2017  
April-August

**Escuela Antonio Jose de Sucre** | David, Panamá | *Digital Artist*

- Partner with Architect developing public school Antonio Jose de Sucre in David, Chiriquí, Panamá funded by the MEDUCA (Department of Education).
- Advise in the implementation and design of outdoor furniture.
- Build 3D digital model of the school and compile a series of curated renders and video animation to best promote the project.

2016  
June-August

**Oficina del Casco Antiguo y Dirección Nacional del Patrimonio Histórico** | Panamá, Panamá | *Intern*

- Propose a concept to restore the defense wall surrounding the historic district and integrate it to the main market square.
- Map, photograph and compile information of all historic buildings.
- Compose technical reports of historic buildings.

2016  
March-July

**Panama Green Building Council** | Panamá, Panamá | *Intern*

- Monitor and analyze energy consumption, solar panel power generation, and indoor air quality to ensure ideal working conditions and productivity in the office.
- Co-author a presentation about the performance of sustainable buildings; The Case of Success of the Office of the Panama Green Building Council.
- Present as a guest speaker at the *Foro Internacional y Expo 2016 Ciudades Sostenibles* (International Forum and Expo 2016 Sustainable Cities).

## EDUCATION

Graduated  
August 2019

**Savannah College of Art and Design (SCAD)** | Savannah, Georgia, USA

- Master of Arts (M.A.) Industrial Design
- Master of Arts (M.A.) Furniture Design

Graduated  
August 2017

**Escuela de Arquitectura y Diseño de América Latina y el Caribe** | Panamá, Panamá

- Bachelor of Architecture

Graduated  
December 2012

**Florence Design Academy** | Florence, Italy

- Diploma of Interior Design

## ACHIEVEMENTS

Honorable Mention:  
**European Product Design Award 2020:** *Prep.Store.Co*

Honorable Mention:  
**IDA 2020:** *Prep.Store.Co.*

1st Place Winner:  
**Target Design Challenge**

Honorable Mention:  
**IX Bienal Jose Miguel Aroztegui:** *Abrigos de Emergencia*

## DESIGN SKILLS

Contextual Research  
Model Making  
Digital Modeling  
Digital Rendering  
Sketching  
Wood Working  
Plastic Casting  
Metal Working  
Laser Cutting

## SOFTWARES

Rhino  
Adobe:  
• Photoshop  
• Lightroom  
• Illustrator  
• InDesign  
Autodesk:  
• AutoCAD  
• Revit  
• Flow Design  
Solidworks  
Keyshot  
Lumion  
Google SketchUp  
Microsoft Office:  
• Word  
• Powerpoint  
• Excel  
• Publisher

## CERTIFICATIONS

LEED Green Associate  
Adobe Certified Associate



## INTERPERSONAL SKILLS

Project Management  
Leadership  
Organization strategies  
Problem solving  
Communication  
Self-learner  
Committed  
Self-critical  
Persevering  
Inquisitive